

Sales Order

Est. 2450

Date: 9/30/16

Station:	WRMD-TV				Agency:	SCREEN ST	RATEGIES MEDIA		
Contract Na	me: F4PM 1467453	est2450			Address:	11150 Fairfa	k Boulevard,		
Contract#:	***************			1428035925		Suite 505			
						Fairfax	State: VAZip:	22030	
Revenue Ty	pe: POLITICAL SAL	.ES			Buyer:				
NATIONAL				Type: Cash	Tax Schedu	le:		(None)	
Advertiser:	FRIENDS/PATK I	MURPHY	, 		Agency Commission %: 15				
Address:					Billing Cycle	: Standard			
City:		State:	Zip:		Salespersor	n: 5323nnat	Comm %:	0	
Product Nan	ne: PATRICK MURI	PHY 2450	0		Makegood Policy: Within Contract Dates				
Estimate #:	2450								
Competitive	Code: POLITICAL								

	DA	ES	Alt	TIN	1ES					DI	DISTRIBUTION					DATE	TOTALS		PTY
No	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	PIT
1	10/05/16	10/07/16		6:00 AM	7:00 AM	30			1		1			2	D	45.00	2	90.00	1
							-									W, F 1/D/	AY		
2	10/03/16	10/07/16		7:00 AM	10:00 AM	30	1	1	1	1	1			5	D	45.00	5	225.00	1
	M - F 1/DAY																		
3	10/03/16	10/06/16		2:00 PM	3:00 PM	30	1			1				2	D	45.00	2	90.00	1
																M, Th 1/0	DAY		
4	10/05/16	10/05/16		3:00 PM	4:00 PM	30			1					1	D	130.00	1	130.00	1
			1									Maria de la companya della companya			A	W	***		
5	10/07/16	10/07/16		4:00 PM	5:00 PM	30					1			1	D	80.00	1	80.00	1
														Seteman - N		F	v		
6	10/04/16	10/04/16		5:00 PM	6:00 PM	30		1						1	D	130.00	1	130.00	1
																Tu			
7	10/03/16	10/06/16		6:00 PM	6:30 PM	30	1		1	1				3	D	150.00	3	450.00	1
				vc												M, W - Th	1/day		
8	10/03/16	10/07/16		7:00 PM	8:00 PM	30	1	1			1			3	D	500.00	3	1,500.00	1
																M - Tu, F	1/day		100000000000000000000000000000000000000
9	10/05/16	10/05/16		9:00 PM	10:00 PM	30			1					1	D	400.00	1	400.00	1
																W			
10	10/06/16	10/06/16		8:00 PM	11:00 PM	30				1				1	D	1,200.00	1	1,200.00	1
										See Colored Co.						Th Latin	Ameri.Musi	c Awards	
11	10/04/16	10/07/16		11:00 PM	11:30 PM	30		1			1			2	D	125.00	2	250.00	1
					•											Tu, F 1/c	lay		
12	10/04/16	10/07/16		12:00 AM	12:30 AM	30		1	1	1	1			4	D	45.00	4	180.00	11
			-													Tu - F 1/	day		

Billing Projections: By Month

Oct 16

CA 4,725.00 ST 4,725.00

)ate:	9/3	0/16

V Print Spot Prices	TOTAL	SPOTS	26
EST.2450	GROSS	S TOTAL \$	4,725.00
	ADJUS	TED SPOTS	26
	ADJUS'	TED TOTAL \$	4,725.00
	APPRO	VE DECLINE	≣
			General Manager
			Regional Traffiic Manager
			National Sales Manager
			Local Sales Manager

ORDER WORKSHEET

12	Ħ	10	9	ω	7	σ	ហ	4	ω	2	۲	F	Station V Advertiser Product Estimate# Buyer	Rep (EC'd	
Tu-F	Tu, F	Th	E	M-Tu,	м, w-	Tu	ч	×	M, Th	M-F	Σ Ή	Day	tiser	Rep Order# EC'd No	
н		bet.		Ή	W-Th		25			m	het .		WRMD-TV TAMPA (F4PM) FRIENDS/ PATRICK MURPH 2450 RACHAEL JONES	1467453	
12A-1230A Buy Commer	11P-1130P Buy Commer	8P-11P Buy Con	9P-10P	7P-8P Buy Comment:	6P-630P Buy Comment:	5P-6P	4P-5P	3P-4P	2P-3P Buy Comment:	7A-10A Buy Comment:	6A-7A Buy Comment:	Time	TAMP FRIEND K MUR EL JON	453	
۲ .	-1130P Comment:	11P Comment:											RMD-TV TAMPA (F4PM) FRIENDS/PAT'K I PATRICK MURPHY 2450 2450 RACHAEL JONES	Ver#	
TITU:	NEWS ORDER:	LATI	PRIME	CASO ORDER:	NEWS ORDER:	CASO	AL R	MEJO	SUEL7	UN NUEVO DO	SUELTA LA : ORDER: 1/DAY	Program	RMD-TV TAMPA (F4PM) FRIENDS/PAT'K MURPHY PATRICK MURPHY 2450 2450 RACHAEL JONES	1	
LARES 1/DAY	1/DAY	NTIN AMER	E NOVELA	CERRADO	1/DAY	CERRADO	ROJO VIVO	MEJOR CASO	SUELTA LA SOPA DER: 1/DAY	UN NUEVO DIA (DER: 1/DAY	SUELTA LA SOPA DER: 1/DAY	ram	РНҮ		
ZAM Y	,	LATIN AMERICAN MUSIC AWARDS	LA	О	,	DO	VO	CERRADO	SOPA	IA	SOPA			S	
		N MUSIC AWARDS						DO					A ₄	Status Confirmed	
		WARDS ERICAN											Agency (SSME) 11150 F, FAIRFA Agency C/P1/P2/E Flight Dates	Confirme	
		MUSIC											(SSME) 11150 I FAIRF, /P1/P2/I es	Ğ.	
		AWARDS											SCREI SAIRFA AX, VA 10/0	Traf	()
30	30	30	30	30	30	30	30	30	30	30	30	Len	TREEN STRATEC RFAX BLVD, SUI , VA 22030 /2450 10/03/16-10/09/16	Traffic Order# 1467453 Sh	
												RTG/IMP	ATEGIE O9/16	er# 1467	C
,	'	,	,	1	II.	1	1			·			(SSME) SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD, SUITE 505 FAIRFAX, VA 22030 P1/P2/E /2450 es 10/03/16-10/09/16	0	
r	1	1	£	ı	ı	Ĭ	ĭ	1	ŗ	r.	L	GRPs/ (000)	 	453 Last Received: Showing Buylines:	
	10	\$1	40	10	10	40		10						ved:	
\$45.00	\$125.00	\$1,200.00	\$400.00	\$500.00	\$150.00	\$130.00	\$80.00	\$130.00	\$45.00	\$45.00	\$45.00	Rate	Rep Firm Sales Offic Salesperso Sales Assic Salesperso Salesperso	Printed: 09/29/16 All Lines	
													Rep Firm NBCUN Sales Office (WA) V Salesperson (HIL) V Sales Assistant SUE Salesperson Phone# Salesperson Fax#	6 9:30	
04-10/	10/04-10/07	10/06-10/06	10/05-10/05	10/03-10/07	10/03-10/06	10/04-10/04	10/07-10/07	10/05-10/05	10/03-10/06	10/03-10/07	10/05-10/07	Dates	IBCUNI WA) W/ HIL) WI t SUE hone#	09/29/10 AM	
10/04-10/07 /2	07	participant .	05	07	%	04 6	3	05 4	S	3	07		NBCUNIVERSAL (WA) WASHINGTO! (HIL) WILL HILDEB nt SUE Phone# 2028854861 Fax#	09/29/16 9:36 AM 5 AM	
		0			4.1	20.1)			ы	N	Spots/ Week	Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant SUE Salesperson Phone# 2028854861 Salesperson Fax#	Z	
44	ы	Р	ם	ω	ω	ı	Д	Р	Ν	OI.	N		NDT		
44	N	٦	P	ω	ω	P	ъ	ь	N	ഗ	ν	Total Spots			
		-										To		1 of	
\$180.00	\$250.00	\$1,200.00	\$400.00	\$1,500.00	\$450.00	\$130.00	\$80.00	\$130.00	\$90.00	\$225.00	\$90.00	Total Co		2	
00	0 0	00	00	00	00	00	00	00	00	00	00	Cost	1.1		

ORDER WORKSHEET

In Day Time Program		Estimate# 2450	Advertiser (F4PM) FRIENDS/PAT'K MURPHY Product PATRICK MURPHY 2450	Station WRMD-TV TAMPA	EC'd No	Rep Order# 1467453 Ver# 1
Len RTG/IMP GRPs/	Flight Dates 10/03/16-10/09/16	Agency C/P1/P2/E /2450	FAIRFAX, VA 22030	Agency (SSME) SCREEN STRATEGIES MEDIA	Last Received: Showing Buylines:	Status Confirmed Traffic Order# 1467453
Rate Dates Spots/ Total Total Cost Week Spots	Salesperson Phone# 2028854861 Salesperson Fax#	Sales Assistant SUE	Sales Office (WA) WASHINGTON Salesnerson (HIL) WILL HILDEBRANDT	Rep Firm NBCUNIVERSAL	09/29/16 9:36 AM All Lines	Printed: 09/29/16 9:36 AM 2 of 2

--- REPORT TOTALS---

Report Totals: 26 / \$4,725.00

---SALES MONTHLY TOTALS---

Books COMPETITIVE TO FOLLOW --- COMPETITIVE COMMENTS ------ COMPETITIVE ---Order Totals: 26 / \$4,725.00 Demos Oct2016: 26/ \$4,725.00 Market Totals RA35+P [OCT16] Total GRPS: 0.0 \$4,725.00 CGAL .00% OTHE .00% WAC .00% WBL .00% WRMD 100.00%

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

Station and Location:

■ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

Date: 9/29/2016

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

WRMD-TV					
I, Screen Strate	gies Media			L	,
being/on beh	nalf of: Patrick Mur	phy			,
a legally qua	lified candidate	of the Democ	ratic		
	y for the office o	f: U.S. Senate	i		
in the General					
election to be	e held on:)16 			
do hereby re	quest station tin	ne as follows	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,016.25

I represent that the payment for t by:	he above described broadcast time	e has been furnished						
Friends of Patrick Murphy								
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.								
The name of the treasurer of the candidate's authorized committee is:								
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).								
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
To Be Signed By	To Be Signed By Candidate or Authorized Committee							
9/29/2016	If Ost							
Date	Signature							
To Be Sig	ned By Station Representative							
□ Accepted	☐ Accepted in Part	□ Rejected						
Signature	Printed Name	Title						